

These rules are those of the 2025 edition of the World Burger Contest and outline the **guidelines adopted for the 2027 edition.**

Finalization of the 2027 rules is currently underway.

You will be informed as soon as they are published, follow us on social media.

CONTEST RULES

WORLD BURGER CONTEST 2025

Preliminary Article and Subject:

For the purpose of determining the modalities of the "World Burger Contest", an Organising Committee hereinafter designated as the "Committee" is hereby established. The Committee has sovereign power for any decision concerning the organisation of all parts of the Contest and the application of the rules of the Contest set out below for all candidates and participants in the said Contest.

The rules of the Contest consist of this document, supplemented by the appendices as well as the registration formalities on the website dedicated to the Contest, which the Committee may, if necessary, add to or modify, without liability being incurred, without the possibility of compensation being claimed by the participants. These changes can in no way justify the cancellation of candidates' participation in the Contest.

Article 1: Conditions for applying for the Contest

A candidate for this Contest may be any natural person, of legal age, employed in the food industry (butcher, pastry chef, baker, butcher, fishmonger, cheesemaker) or commercial catering (hotel, restaurant, brasserie, café-bar, food truck, home chef, etc.) or collective, as a self-employed person (registered as such by social security) or as an establishment manager, chef, cook, etc., Contest who has a relevant qualification in their sector of activity (hereinafter referred to as "the Participant").

Each registered professional selected by the committee to compete will become a "participant" and will have to form a pair with a young talent in gastronomy: young people in training, person in retraining duly enrolled in a training institution related to the gastronomy professions mentioned above. Participants compete on an individual basis, and not for an institution, although their affiliation to an institution, if any, may be mentioned by the Organising Association in the announcement of the results and the associated media coverage.

Persons holding a mandate within the Organising Association, as well as members of their families or any other person living in their household, are excluded from any application and participation in the contest. In order to ensure that the veracity of the information requested is taken into account, candidates for the contests will have to fill in an identity form for themselves and for the members of their team.

Article 2: Composition of the Contest teams

Each of the teams must be composed of three people, namely:

- For the creation of the recipe, an experienced professional with an artisan, trader: cook/restaurateur, butcher, baker, pastry chef, fishmonger, butcher, butcher, cheesemaker, etc., OR a person from the agricultural sector – market gardener, breeder, farmer, etc.

- For the on-site culinary development of the participant, the experienced professional and a young talent in gastronomy on a work-study basis or a person in retraining (up to a maximum age of 26 years).
- For foreign teams, each of them may be accompanied additionally by a “Coach or Sponsor” from the food industry in their country of origin

Article 3: How the contest works

- **Pre-selection – applications between 15 April 2024 and 30 June 2024 at 11:59 p.m.**

Each participant whose registration file is complete will have to create a “Burger Selection” which will be submitted to the committee for a pre-selection based on file for the final.

- **Final – 24 January 2025 as part of the SIRHA in Lyon – Eurexpo**

At the end of the pre-selection, the committee will select from these “**Pre-Selection Burger Recipes**” sent by the Participants, the eight best Burger Recipes, i.e. **8 finalists in total (hereinafter referred to as “the Finalists”)**.

PRE-SELECTION FOR THE WORLD BURGER CONTEST

Article 4: Pre-Selection of the 8 Finalists

Each professional applying to compete to be selected as a “finalist” candidate for the January 2025 WBC Contest must, in the first place, propose a burger recipe called “pre-selection burger”.

Candidates must apply by logging on to the www.worldburgercontest.fr website, on the dedicated “World Burger Contest 2025 final” area and filling out the entire online form (entry form for the final) between 15/04/2024 and 30/06/2024 at 23:59 (France metropolitan time, dates and times of connection as proof) by:

- Completing with a text the presentation of the “PRESELECTION” Burger indicating its name
- Sending a high-quality photo of the “PRESELECTION” Burger, jpg format
- Completing the technical sheet of the composition (ingredients/origin) of the “PRESELECTION” Burger
- Identifying the team members, including the following personal information: surname, first name(s), date of birth, email address, landline or mobile phone number, full postal address, region, participation in previous editions of the Contest, contact person in case of emergency;
- Completing the following professional information: position, name of the establishment in which they work (current or last job), type of catering, complete postal address, website or Facebook of the establishment, number of covers, etc.

The Committee will deliberate in order to evaluate the proposed Recipe of the “PRE-SELECTION” Burger on 4 criteria weighted out of 30 points:

- Explanation of the proposed recipe in digital form in a maximum of one page (originality and creativity): 9 points
- Presentation with a photo of the “Preselection Burger” (visual creativity): 6 points
- Construction and balance of the recipe (seasonal ingredients, nutrition, complementarity of ingredients, use of non-prime cuts, etc.): 9 points
- Production of a technical sheet listing the products and quantities used for the creation of the “pre-selection burger” with its costing to respect an affordable cost price for marketing: 6 points

For national applications, the majority use of products from the AUVERGNE-RHÔNE-ALPES Region for the “Burger-Preselection” is strongly recommended by the Committee.

For foreign applications, The “season” effect will be taken into account in a differentiated manner, as potential shifts in geographical terms exist de facto. Similarly, geographical distance will also be taken into account, which will not allow the use of products from the Auvergne-Rhône-Alpes region for the “Burger Selection”. However, the values and spirit of the contest must not be distorted, so the jury recommends the use of local and seasonal products from the country of origin.

Article 5: Communication and announcement of the results of the pre-selection

The candidates selected as the 8 Finalists will be notified NO LATER than 7 September 2024 by a phone call from the Committee, at the telephone number provided on the Entry Form. They will be asked to confirm their participation in the final by RETURN EMAIL before 14 September 2024 11:59 p.m.

In the event of withdrawal due to force majeure from the final of one of the finalists, he or she will be eliminated and replaced by the candidate following the 8 finalists in the ranking established by the committee during the pre-selection.

All other candidates will have confirmation by email that their application will not be selected for the final as of 21 September 2024.

The Organising Association cannot be held responsible if the contact details indicated in the Entry Form are incorrect. No claims will be accepted.

The Organising Association cannot be held responsible for malicious text messages or emails, announcing erroneous results that may be received by the candidates, and sent by third parties pretending to be the Organising Committee.

The names of the 8 finalists will be published on social networks from 21 September 2024.

The selected finalists will have to wait for the agreement of the Organising Committee before communicating on their social networks.

No communication (by any method or medium) of the results of the selection of finalists may be made by the finalist participants before 21 September 2024.

Article 6: Obligation of “finalist” candidates selected for the contest

Candidates selected for the final must confirm their participation by logging on to the www.worldburgercontest.fr website, on the dedicated “World Burger Contest 2025 final” area and fill out the entire online form (confirmation form for the final) between 21/09/2024 and 30/11/2024 at 23:59 (France metropolitan time, dates and times of connection as proof) by:

- Filling in the following personal information: surname, first name(s), date of birth, email address, landline or mobile phone number, full postal address, bank account details, region, participation in previous editions of the Contest, contact person in case of emergency;
- Completing the following professional information: position, name of the establishment in which they work (current or last job), type of catering, complete postal address, website or Facebook of the establishment, number of covers, etc.
- Providing a written presentation of the Recipes of the 3 Burgers that will be presented for the final (see article 8) indicating their names
- Completing the list of products used in the composition of the Burgers presented (ingredients/origin) as well as the technical sheets of the three recipes made
- Transmitting a portrait photo, of good quality, reproducible, in .jpg format, 2480x3508 pixels minimum.
- Validating his/her participation and the use of his/her image rights as well as all the signed appendices constituting a commitment.

Registering for the Contest, Participants expressly agree to be present in Lyon, if selected, from 6:00 a.m. to 8:30 p.m. on Friday, 24 January 2025 in Lyon and the surrounding area to participate in the Contest, unless they renounce their participation.

In general, the Participant guarantees the Organising Association against any recourse, action or claim that any third party may make, in any way whatsoever, in connection with the exercise of the rights assigned and more generally in respect of all the guarantees and commitments made.

FINAL OF THE “WORLD BURGER CONTEST” AT SIRHA JANUARY 2025

Article 7: Welcoming teams and candidates

Teams and candidates may be welcomed and accommodated at the CFA de la Gastronomie in Marcy l'Étoile subject to availability in the establishment (at the discretion of the Committee). All participants on site will enjoy the greenery, tranquility, and a convivial experience to share.

Article 8: Theme of the Contest

It is a contest held on the basis of local supply with quality products and in connection with the promotion of the brand “Ma Région, ses Terroirs” (“*My region, Its lands*”) initiated by the Auvergne-Rhône-Alpes Region. It is in this spirit that this contest is organised with teams representative of all food sectors, thus promoting regional products and know-how from start to finish, i.e. agricultural production, processing and culinary elaboration of the products.

For international candidates, the use of local seasonal products from the country of origin is allowed for more creativity, while respecting the use of products from the Auvergne-Rhône-Alpes Region.

This Contest also aims to take into account the realities of the economic market, trends, the need for creativity and originality on a product that must aim for gastronomy.

While responding to these challenges, the production to be carried out by the finalists in the contest area must be directed towards offering the jury:

- in the category “Traditional Burger” 3 burgers made of meat or poultry or fish (easy to cut into 4 for tasting)
- in the “Plant-Based Burger” category, 3 plant-based burgers (easy to cut into 4 for tasting)
- in the “Sweet Burger” category 5 mini-burgers (size 6/8) based on fruit, free creativity, the aim being to surprise the jury. It should be easily cut in 2 and large enough for tasting

These burger productions will be based on compliance with the following best practices:

- Nutrition & health (less salt, less sugar, less fat, aiming for the complementarity of prepared products in terms of volume, calories and dietary balance)
- Environmental and social responsibility (anti-waste, energy saving, biodegradable packaging, etc.)
- In the same way, the teams are expected to create original and revisited creations with attractive taste and organoleptic qualities while remaining affordable products so that they can be developed in on the market.

Article 9: How the finalists will participate in the final

The 8 finalists will compete on the same day and at the same venue accompanied by a young talent from the gastronomy industry who will work alongside them during the final.

The Finalists will have 3 hours to make 3 burger plates in each of the “traditional”, “plant-based” and “sweet” categories.

The start of the deliberation for each of the Finalists will be delayed in order to allow time for the “tasting jury” to appreciate and judge the Finalists’ productions. The deliberation will take place in three periods.

At the end of the first period, the finalists will have to present the traditional burger, then at the end of the second period they will have to present the plant-based burger, and then, at the end of the third period, they will have to present the sweet burger.

During the final, the 8 Finalists will have to bring with them all the equipment and ingredients necessary to make their three recipes presented in the Contest. Among all the ingredients selected, the candidates will have to work mainly with products from the Auvergne-Rhône-Alpes region. The cost of purchasing ingredients or prepared products brought by the candidates will remain at their expense, as well as any other costs incurred by them.

Article 10: Procurement & Raw Materials

The teams have complete freedom over the composition of their burger under the following conditions:

- The selected products must be chosen by **MAJORITY** under the banner label “Ma region, Ses Terroirs” and will constitute an advantage for the scores awarded.
- For the supply of meat, poultry, fish or other products, the Committee will create **from 7 September 2024** a list of products from which the participant will be able to choose, and they will have to place his or her order allowing them to develop their creation before 30 November 2024 (products and quantities). This will be delivered on the contest website. In the absence of a list of products, the finalist must use products from the Auvergne-Rhône-Alpes Region.

- For fruit and vegetable supplies: teams will have to place their order (products and quantities) in addition to the technical sheets of their recipes, submitted before 30 November 2024. They will have to choose their products **IN PERSON** during the visit from the LYON CORBAS Wholesale Market on the day of the Contest.
- Apart from these, other products used as a base or support for the final product (breads, brioches, sandwich breads, baked pasta, shortcrust pastry, puff pastry, choux pastry, etc.) may be brought already made **provided that a technical sheet on the composition and origin of the products is provided. Participants remain free to organise their production and to bring pre-processed or non-processed products according to their own assessment of the time allotted for the event. The same applies to products that have already been processed and brought by the candidate to the Contest site and require a long preparation that cannot be carried out in the time allotted for the duration of the Contest.**
- **All products brought in by the candidates will be subject to careful examination by the jury before the start of the Contest, some of which may be removed from the candidate if they are deemed not to comply with ethics or the rules of the Contest. (In this case, no challenge of this judgement by the candidate can be accepted)** This freedom for the composition of the materials or bases of the final product must lead the participants to be creative and original. (Use of cereals, herbs, seaweed, squid ink, condiments, spices, vegetables, fruits...)

The jury will pay close attention to the use of non-prime cuts of meat, seasonal vegetables and fruits, the majority use of products from the Auvergne-Rhône-Alpes Region and the concept of minimising waste as well as the creativity that can offer a "revisited" burger.

Article 11: Presentation of the recipe and products for each category of Burgers

Each team will have to provide for its production:

1. **For each of the Burgers divided into three categories ("traditional", "plant-based", "sweet") the finalist will present in the form of an educational document in a maximum of one page in digital format (non-handwritten) to allow the jury to appreciate and evaluate the productions presented. This page presenting the creations must, if possible, be accompanied by a testimonial from a producer, craftsman or trader stated in terms of support for the candidate's productions.**
2. **A detailed technical sheet of the recipes prepared listing the products used, explaining their origin or traceability, for each category of burger.**

Article 12: Presentation materials for the Burgers during the Contest

Each participant will have to choose a presentation medium at his or her own expense. Example: plate, slate, wood, etc. and arrange the Burgers to present them to the jury and the photographer with gourmet style and originality. The display support of the burger may not exceed the dimension of 30cm*30cm.

Article 13: Scoring Rubric

During the final, the professional juries will be divided into two groups:

A "working jury" that will evaluate the Finalists' production on 6 criteria weighted out of 100 points:

- Respect for basic techniques: 20pts
- Mastery of professional techniques: 20pts
- Considered use of resources (energy, equipment, etc.): 10pts
- Chronological organisation of culinary production: 10pts
- Waste and excess raw material: 20pts
- Health & Safety: 20pts

A "tasting jury" that will evaluate the quality of the burgers made by the Finalists on 6 criteria weighted out of 100 points:

- Compliance with the imposed cost price with a quantified commissary voucher: 10pts
- Presentation and appearance: 10pts
- The precision of the cooking/seasonings: 10pts
- Use of products under the banner "Ma région, ses Terroirs": 20pts
- Originality: 20pts
- Flavour Balance/Seasonality: 20pts
- Nutritional balance: 10pts

Late penalties:

Any burger that is presented to the jury after the set time will be subject to a late penalty.

This will be gradual from the 1st to the 4th minute of delay.

If you are more than 5 minutes late, the burger will no longer be scored by the jury.

The jury's decisions are final in determining the ranking of the finalists. Their decisions cannot be challenged.

For the day of the final, 24 January 2025, the 8 finalists must wear the jacket and apron provided by our partners, from the beginning of the Contest until the end of the prize-giving.

At the end of the final, the jury will designate 1 Winner in each of the three defined categories:

- The traditional burger (hereinafter referred to as "the winner of the World's Best Traditional Burger Contest 2025"),
- The plant-based burger (hereinafter referred to as "the winner of the World's Best Plant-Based Burger Contest 2025")
- The Sweet Burger (hereinafter referred to as "the winner of the World's Best Sweet Burger Contest 2025")

For the podium, the overall ranking will be established according to the overall number of points from the highest to the lowest on all the creations made by each candidate in order to designate First, Second, Third place.

These will be declared respectively as the overall winner of the 2025 edition, second place and third place.

Article 14: Appropriations

In order to recognise the competitors' commitments, and to highlight their talents and unite in their passion for "gourmet burgers", the following prizes will be awarded:

The prizes awarded to the winners of the 2025 edition:

1. **A cheque for €4000 for the winner of the World Burger Contest 2025**
2. **A cheque for €2000 for coming second place in the World Burger Contest 2025**
3. **A cheque for €1000 for coming third place in the World Burger Contest 2025**

Each creation category will be scored separately by the jury, which will select the finalist with the highest number of points as the winner.

For each creation category (traditional, vegetable, sweet), of the 2025 edition, the following prizes will be awarded to the winners:

1. **A cheque for €250 for the winner of the 2025 "traditional" category**
2. **A cheque for €250 for the winner of the 2025 "plant-based" category**
3. **A cheque for €250 for the winner of the 2025 "sweet" category**

For the finalist with the highest number of points in the score on the use of products from the Auvergne-Rhône-Alpes region under the banner "Ma Région, ses Terroirs", the following prize will be awarded:

A cheque for €500 for the winner of the "Ma Région-Ses Terroirs" 2025 category

Finally, the **People's Choice Award** will be awarded to the contestant whose "Traditional" burger receives the most votes on the World Burger Contest's Instagram and Facebook accounts during the final.

Prizes may only be granted as a cheque; no consideration will be given to payment in cash or otherwise.

The Organising Association reserves the right to replace the Prizes with prizes of the same value and similar characteristics if the circumstances so require, without being held liable.

The prizes received by the finalists will be awarded by bank transfer by the Organising Association or sent by registered mail to the winners of the World Burger Contest 2025 within one month of the final.

Article 15: Reimbursement of participation fees

Participants will not be able to request reimbursement of their postage, travel or overnight stay, transport or merchandise costs, incurred by their participation in the Contest.

Article 16: Contest Management

The Organising Committee reserves the right to take any decisions it may deem useful for the application and/or interpretation of the Regulations. It may inform the Participants by any means of its choice.

The Organising Committee also reserves the right to modify, extend, shorten, suspend or cancel the Contest, without prior notice, due to any event beyond its control, and in particular in the event of an event constituting a case of force majeure or unforeseeable circumstances.

In particular, the Organising Committee reserves the right, if necessary, to invalidate and/or cancel all or part of the Contest if it appears that cheating or misconduct has occurred in any form whatsoever in the context of participation in the said Contest.

In this case, the Organising Committee reserves the right not to award the prize(s) to anyone who has cheated and/or to prosecute the perpetrators of such cheating before the competent courts. Cheating results in the immediate disqualification of the perpetrator.

All questions or requests regarding the management of the Contest should be sent by email to the attention of the Organising Committee at the following address: cgadra@orange.fr

Article 17: Submission of Contest Rules – Amendments – Obtaining Rules

The rules of the Contest are deposited in the Firm DI FASIO DECOTTE DEROO DELARUE SELARL, Bailiffs, 13 rue Louis Guillemond 69440. MORNANT.

These rules are available free of charge and in printable version on the Internet at the following address: www.worldbestburger.fr, throughout the duration of the Contest.

The Organising Association reserves the right to cancel the Contest or to modify all or part of these rules without being held liable in this respect.

In such a case, the Organising Committee will submit its amendments to the study cited above. Any modification will be deemed to have been accepted by the candidates as a result of their participation in the Contest after the communication thereof.

Article 18: Applicable law – Disputes

The Rules are subject to French law.

Any difficulty in the application or interpretation of the Rules, any unforeseen question, any expressed dispute that may arise in the context of participation in the Contest will be decided, according to the nature of the difficulty, by the jury and the Organising Committee, whose decisions are final, which each finalist expressly accepts.

In the absence of an agreement in the event of a dispute resulting from the execution of these rules, the parties agree to submit their dispute to the courts of Lyon, which will have sole jurisdiction.

ESTABLISHED BY THE ORGANISING COMMITTEE TO BE VALID AS A MATTER OF LAW

CONTACT DETAILS OF THE ORGANISING COMMITTEE : cgadra@orange.fr

CGAD, Organising Committee of the "WORLD BURGER CONTEST" 213 rue de Gerland, 69007 LYON
courrier BP 2413 69216 LYON Cedex 02

An initialled copy (ON EACH PAGE including the appendices) dated and signed must be returned to the Organising Committee by the online application form.

DATE:

COMPANY STAMP:

NAME AND SIGNATURE:

APPENDIX 1: Intellectual Property Rights Assignment Form

I, THE UNDERSIGNED:

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Residing.....

assigns to the Organising Association, registered in the National Register of Associations under the number W691054521 whose registered office is located at 213 Rue de Gerland – Les Jardins d'Entreprise – Bât E – 69007 Lyon, free of charge and exclusively, in accordance with Article L131-3 of the Intellectual Property Code, all the related economic rights relating to the Appellation, the text of the recipe, and the Photos of the Burgers made, for the duration of protection of intellectual property rights and for a territory extended to the whole world.

DATE:

NAME AND SIGNATURE:

APPENDIX 2: World Burger Contest Logo and Communication Media Usage Charter

The Logo and the graphic elements of the Contest must be used without any modification, addition, alteration and in accordance with the graphic charter that will be sent to participants before 21 September 2024. In the event that the Organising Association finds an infringement of the graphic charter or an alteration of any kind, it will notify the Participant who must remove the disputed elements without delay.

Only materials distributed as part of their participation may be used by Entrants. In particular, it is strictly forbidden to redirect these by creating new communication media. The Organising Association reserves the right to have fraudulent means of communication removed.

It is hereby reminded that any fraudulent use of the status of Participant, Finalist or Winner of the World Burger Contest 2025 awarded by the Organising Association may be deemed a misleading commercial practice liable to prosecution.

Participants agree not to highlight suppliers or brands in the context of the Contest, or any associated or similar communication (including interviews) with the exception of the highlights of the Contest partners which may be requested from them by the Organising Committee.

This clause is intended to apply for the duration of this Contest or until the end of the relationship between the Organising Committee and the Participants for any reason.

APPENDIX 3: Authorisations and Assignments of Rights

Intellectual property

By participating in the Contest, the Participant declares and guarantees that he/she owns all Intellectual Property rights, in particular on the Recipe Text, the Appellation and the burger creations presented to the jury.

By participating in the Contest, the Participant authorises the Organising Committee to:

- To reproduce the text of the recipe, the name and the photos of the burger, and in particular to store them on any medium, and to reproduce them or have them reproduced, by any means, in all

its forms and on all media, in particular computer (CD-ROM, DVD-ROM, USB key, website, etc.) and on any present or future medium, in an unlimited number of copies;

- To represent the text of the recipe, the name and the photos of the burger, in particular to represent them or have them represented publicly by any means known or unknown to date, i.e. broadcasting, communication by analogue and/or digital means on all open and/or private telecommunications computer networks, national and/or international, in specialised or mainstream distribution channels;

To this end, before their participation in the Final, the 8 Finalists will be sent by email the form for the transfer of Intellectual Property rights as it results from Appendix 1 (hereinafter referred to as the "Intellectual Property Rights Transfer Form") which they must complete, sign and return by email before 21 September 2024, 11:59 p.m. at the following address: cgadra@orange.fr.

These rights will be assigned for the duration of the protection of the Intellectual Property rights from the Final and the announcement of the results.

If you do not sign the form for the transfer of Intellectual Property rights and return this form within the time limit, participation in the Final will not be accepted.

Image Rights and Privacy

Participation in the Contest also implies the unreserved authorisation, given to the Organising Committee, to use, in the context of the media and promotional exploitation of this event (communication, written and audio-visual press, social networks, etc.):

- The surname, first name(s), age, gender, region, domicile and occupation of the Participants
- The name of the establishment, the type of catering and the city in which the Finalists work

For this last point, Participants undertake to obtain prior official authorisation from their employer and/or the head of their establishment.

The Participants agree in advance, if they are one of the 8 Finalists, that their surname, first name, age, gender, address, postal code, region, profession, image and voice may be used for advertising-promotional or editorial purposes by the Organising Committee or its media partners during any written, photographic or audiovisual report broadcast by any means (television, press, website, social media, etc.) on the Contest without in any way being able to claim any remuneration or rights whatsoever.

Consequently, the 8 Finalists will be sent by email before the final the form authorising the free use of their surname, first name, age, gender, address, postal code, region, profession, image and voice as provided for in Appendix 2 of the Rules (hereinafter referred to as the "Authorisation Form") which they undertake to complete, sign and return by email before 21 September 2024, 11:59 p.m. at the following address: cgadra@orange.fr.

Otherwise, their participation in the Final will not be admitted.

The finalist may be asked during the year 2025 and 2026 by the Organising Committee to promote the World Burger Contest during media interviews, video for multi-channel broadcasting, trade fairs, etc.

APPENDIX 4: Personal data

1. To participate in the Contest, Participants must provide the Organising Committee with certain information and personal data, namely: surname, first name, date of birth, telephone number, name of the

establishment, email address and postal address, bank account details. The information provided by the Participants by filling in forms is collected and processed.

2. Data Controller and Data Processors

Personal information, and in particular personal information, communicated by the Participants, will be subject to computer processing under the responsibility of the Organising Committee. It may be communicated to service providers and subcontractors for the execution of work carried out on its behalf within the framework of the Contest.

3. Purpose of the processing

The purpose of the processing of personal data is related to the administration of the Contest. More specifically, it is a question of allowing the Organising Committee to contact the Participants of the Contest to inform them of their selection or non-selection, to set the terms and conditions for the delivery of prizes, to discuss the organisation of the Final as well as to manage requests for information and complaints.

In the event of selection among the 8 Finalists, personal data may also be used for advertising and promotional purposes of the Contest.

The rights assigned include:

- The right to use the Recipe Text, Names and Photos of the Plated Burgers for any purpose whatsoever;
- The right of reproduction, including in particular the right to store the Recipe Texts, the Names and the Photos of the Burgers on any medium, the right to reproduce or have reproduced the Recipe Text, the Names and the Photos of the Burgers, by any means, in all its forms and on all media, in particular computer information (CD-ROM, DVD-ROM, USB key, website) and on all present or future media, in an unlimited number of copies;
- The right of adaptation, including the right to correct errors, the right to draw up any version, in French and foreign language and in any language, of all or part of the Recipe Text, the Names and Photos of the Burgers and more generally the right of translation, arrangement, modification, adaptation, transformation in whole or in part and in written form, oral, telematic, digital, etc. Recipe Texts, Names and Photos of Burgers for all types of use and/or exploitation;
- The right of representation, including in particular the right to represent or have publicly represented the Recipe Texts, Names and Photos of Burgers by any means known or unknown to date, i.e. broadcasting, communication by analogue and/or digital means on all open and/or private telecommunications computer networks, national and/or international, in specialised or general public distribution channels;
- I declare and warrant that I possess all the rights allowing me to proceed with the aforementioned assignment.

Completed in 2 copies at (place of signing):

Date:

(Signature):

APPENDIX 5: AUTHORISATION FORM

I, THE UNDERSIGNED:

Born on:

Residing:

AUTHORISES the Organising Association, registered in the National Register of Associations under number W691054521 whose registered office is located at 213 Rue de Gerland – Les Jardins d'Entreprise – Bât E – 69007 Lyon, to:

- Use and reproduce my surname, first name(s), age, gender, address, postal code, region, on all communication media disseminated around the Contest (communication in professional, written and audio-visual press, advertising elements at points of sale, brochures, brochures, social networks)
- Mention the name of the institution in which I work, on all communication media disseminated around the Contest (communication in the professional, written and audio-visual press, advertising elements at the point of sale, brochures, brochures, social networks). For this point, I undertake to obtain prior and official authorisation from my employer and/or the person in charge of the establishment.
- Fixing, reproducing and communicating to the public my images and voices, together or separately, in their entirety or in part, on all media and by all audiovisual, sound and graphic media, known or unknown
- Use my image and voice for commercial communication purposes on the web, on online or offline digital media – excluding advertising use (inserts or spots) – in specialised programs, during events such as "open days", in trade shows, markets, as well as for all internal and commercial uses.

I expressly accept that interviews, images and sound recordings may be the subject of cuts, montages and comparisons necessary for technical and artistic imperatives and objectives, in accordance with the practices of the profession, in respect of my words and their meanings as well as my personality rights.

I have noted that the Organising Association expressly refrains from any use of photographs likely to infringe my privacy, as well as any dissemination on any media of a pornographic, xenophobic, violent or illicit nature.

I therefore refrain from any search for liability against it in the event that such exploitation by third parties is brought to light.

I confirm that this authorisation is granted for the whole world, without limitation of time and without compensation.

I therefore agree not to receive any remuneration, regardless of the use, genre and importance of the broadcast.

This acceptance is firm and final and cannot be called into question under any circumstances.

Completed in two copies at (place):

Date:

(Signature):